



## Course diversification scheme

### **1. Online courses (English for all levels and for professionals)**

Courses will be delivered through Skype and will be done live with the students. Every course has a duration of **20 hours** and a price of **250€**.

#### **Potential courses:**

##### **English for Professionals (Finance, Banking, Legal, Engineers)**

Our English for Professionals program is designed for professionals that want to be more fluent in English. High-level language proficiency can give you an edge in your career progression.

##### **Objectives of the course:**

- Help students improve their English communication.
- Build confidence in interacting with other professionals.
- Refining presentation skills by giving tailor-made techniques.
- Building on vocabulary and professional writing.
- Focus on themes relevant to the student's profession such as Economics, Finance, Banking, Legal, Engineering, Business, etc.

**Topics:** Brand, Marketing, Development, Governance, Finance, International relations, Projects, Strategies, Research, etc.

##### **Communication skills:**

1. Conversation starter.
2. Finding common grounds.
3. Expressing different views.
4. Welcoming visitors.
5. Managing a meeting.
6. Explain the company's background and vision.
7. Business cultures.
8. Country-specific tips.
9. Leadership development.



**MARTIN'S  
WAYS**

since 1995

#### **Vocabulary Development:**

1. Everyday words and phrases.
2. Word networks.
3. False friends.
4. Formal vocabulary.
5. Being aware of the positive/negative impact of your language choice.

#### **Meeting and negotiations:**

1. Strategies for efficient meetings.
2. What makes a good leader.
3. Reaching a win-win situation.
4. Case studies.
5. Convincing.
6. Compromising.

#### **Business communications:**

1. Developing your spontaneity and confidence.
2. Raising awareness of your tone.
3. Consider your reader.
4. Writing emails for different purposes (internal/external).
5. Practicing other formats (letters, reports, summaries, minutes, statements).
6. Developing and sustaining dialogue.
7. Closing a conversation.

---

*Martin's Ways*

C/ Orient, Edifici Inbisa, 78-84, Primer Pis, Despatx #13.

**Per a més informació:**

Telèfons de contacte: **93 137 735 / 670 368 004 / 625 951 330**

Email: [info@martinsways.com](mailto:info@martinsways.com)